

Brandon M. Daniels  
**Doctoral Candidate, Department of Communication**  
**University of Colorado Boulder**

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## **EDUCATION**

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Ph.D. 2023, University of Colorado Boulder, Communication  
Dissertation: "The Mediality of Teacher Strikes: Rhetoric and the U.S. 2018-2019  
Movement for Public Education"  
Advisor: Ted Striphas

M.A. 2018, Syracuse University, Communication and Rhetorical Studies  
Thesis: "Communication and Crisis in NYC Transit Work"  
Advisor: Dana Cloud

B.S. 2016, The University of Texas at Austin, Communication Studies

## **PUBLICATIONS**

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### **Invited Publications**

**Daniels, B. & Phillips, K.** (2020). Between critical and rhetoric: McKerrow's contribution to contemporary critical practice. *International Journal of Communication, 14*. 912-925.

### **Book Reviews**

**Daniels, B.** (2021). The Cultural Politics of Teacher Strikes. *Cultural Studies*.

### **Digital Works**

**Daniels, B. & Ladd, J.** (2019) "The Poetics of Chincax Student Activists" *Digital El Diario, [digitaleldiario.com/poetics-of-chicanx-student-activists/](http://digitaleldiario.com/poetics-of-chicanx-student-activists/)*

## **TEACHING EXPERIENCE**

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### **Instructor of Record**

**Persuasion and Society**, University of Colorado Boulder - Remote, Fall 2022

- Developed content (videos, graded discussions, and assignments) for a 14-week asynchronous remote course.
- Introduced students to concepts of rhetoric and advertising.
- Facilitated the application of course concepts through a creative campaign project.

**Communication and Technology**, University of Colorado Boulder - Remote, Fall 2022

- Developed content (videos, graded discussions, and assignments) for a 10-week asynchronous remote course.
- Explored topics such as the history of media, mediated communication, and digital rhetoric.
- Introduced students to digital tools for data analysis and audio/visual composition.

**Social Movements**, University of Colorado Boulder, Fall 2020, Fall 2021, Spring 2022

- Developed a syllabus, lesson plans, and assignments for researching local social movement history in Boulder, CO.
- Provided a respectful online learning environment for students to discuss the historical, social, and cultural context of social movements in the United States
- Helped students develop rhetorical knowledge to study complex social phenomena.

**Perspectives on Human Communication**, University of Colorado Boulder - Remote, Summer 2021

- Developed content (videos, graded discussions, and assignments) for a 6-week asynchronous remote course.
- Provided students with an introductory survey of major areas of communication research (interpersonal, intercultural, organizational, and mediated communication).

**Rhetorical Research Methods**, University of Colorado Boulder - Remote, Spring 2021

- Developed a syllabus, lesson plans, and assignments for students to understand the application of rhetorical criticism.
- Facilitated a remote synchronous classroom that had students creatively interact through digital platforms beyond Zoom.

**First Year Writing**, University of Colorado Boulder, Fall 2018, Spring 2019, Summer 2019, Fall 2019, Spring 2020

- Developed a syllabus, lesson plans, and assignments that met the standards set forth by the Program for Writing and Rhetoric
- Provided comprehensive verbal and written feedback to each student for each essay assignment
- Deployed dialogue focused composition pedagogy techniques

**Presentational Speaking**, Syracuse University, Fall 2016

- Developed a full semester curriculum based on a pre-determined textbook
- Developed creative assignments for students to practice public speaking in a supportive environment.
- Offered lectures and classroom activities to maximize student participation.

### **Teaching Assistant**

#### **Foundation of Inquiry in Human Communication**, Syracuse University, Spring 2018

Faculty Supervisor: Dr. Kendall Phillips

- Covered the methodological requirements of the entire spectrum of communication research from rhetorical criticism to quantitative analysis
- Assisted with written assignments that applied each research methodology to a subject of interest for the student
- Graded a high volume of papers and frequent assignments

#### **Concepts and Perspectives of Communication Studies**, Syracuse University, Fall 2017

Faculty Supervisor: Dr. Amardo Rodriguez

- Covered a wide variety of introductory theories and methods of communication studies
- Provided supplementary instruction for three recitation sections with discussions, group exercises, and essay writing instruction
- Graded biweekly 10-page essays with feedback and support

#### **Public Advocacy**, Syracuse University, Spring 2017

Faculty Supervisor: Professor Lynn Greenky, JD

- Covered theories of mass communication, public relations, and persuasion
- Provided supplementary instruction for two recitation sections with discussions, additional lectures, and group exercises
- Instructed and graded multiple public speaking assignments

### **Invited Guest Lectures**

Daniels, Brandon. (2019). "The poetics of Chicanx student activists" Invited talk at the Center for Research Data & Digital Scholarship, University of Colorado Boulder, 9 December 2019.

### **ACADEMIC CONFERENCE PRESENTATIONS**

"Tracing the Rhetoric of Social Movement Hashtags: Computational Methods for Studying the U.S. Teachers' Movement," Individual Paper, National Communication Association, 2022, New Orleans, LA.

"When Bargaining for a Parking Pass Becomes a Battle: Transforming Higher Education through Scholar Activism Union Work," Assembled Panel, Activism and Social Justice Division, National Communication Association, 2021, Seattle, WA.

"Working-class citizenship and the West Virginia Teacher Rebellion," Individual Paper, European Rhetoric Society Conference, 2019, Ghent, Belgium.

"Updating the Playbook: Student Worker Unions in the Neoliberal University," Assembled Panel, Activism and Social Justice Division, National Communication Association, 2018, Salt Lake City, UT.

"Walking on Air: Grounding Rhetorics of Mobility and Spatiality," Assembled Panel, Rhetoric Society of America, 2018, Minneapolis, MN.

“Labor Moves NYC: Criminality, Nationalism, and the 2005 Transit Strike,” Individual Paper, Critical Cultural Studies Division, National Communication Association Convention, 2017, Dallas, TX.

“A Common Language of Resistance: Assessing the Significance of Jodi Dean’s Crowds and Party for Rhetorical Studies,” Assembled Panel, Rhetorical and Communication Theory Division, National Communication Association Convention, 2017, Dallas, TX.

“Rhetoric’s Formal Party,” Individual Paper, James L. Golden Award Session, National Communication Association Convention, 2017, Dallas, TX.

“Connections in Critical Race Linguistic Theory,” Individual Paper, Voices of Diversity Division, Eastern Communication Association Convention, 2017, Boston, MA.

“My Beautiful Dark Fundamental Fantasy: Kanye West and Racial Anxiety,” Individual Paper, **Outstanding Paper Panel**, Philosophy and Communication Division, National Communication Association Convention, Philadelphia, PA, 2016

“Communicating Marxism,” Individual Paper, Rhetoric & Public Address Division, Southern States Communication Association Convention, Austin, TX 2016.

“Ann Richards’ rhetorical androgyny,” Individual Paper, Student Division, National Communication Association Convention, 2014, Chicago, IL.

## **AWARDS AND HONORS RECEIVED**

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### **Fellowships**

Summer Dissertation Fellowship (\$4,500), University of Colorado Boulder, Summer 2022

Recruitment Fellowship (\$7,000), Syracuse University, Academic Years 2016- 2017

### **Assistantships**

Graduate Part Time Instructor (GPTI), Department of Communication, University of Colorado Boulder, Academic Years 2020-2022

Research Assistant, Department of Communication, University of Colorado Boulder, PI: Dr. Laurie Gries, Summer 2020

Graduate Part Time Instructor (GPTI), Program of Writing and Rhetoric, University of Colorado Boulder, Academic Years 2018-2020

Graduate Teaching Assistant Tuition Scholarship and Stipend, Department of Communication and Rhetorical Studies, Syracuse University, Academic Years 2016-2017

## Grants

Research Grant (\$1500), University of Colorado Boulder, Department of Communication, for data visualization project, 2021

Travel Grant (\$900), University of Colorado Boulder, Department of Communication, for National Communication Association conference, 2021

Travel Grant (\$500), University of Colorado Boulder, Graduate School, for European Rhetoric Society conference, 2019

Travel Grant (\$750), University of Colorado Boulder, Program for Writing and Rhetoric, for European Rhetoric Society conference, 2019

Travel Grant (\$1000), University of Colorado Boulder, Department of Communication, for European Rhetoric Society conference, 2019

Research Grant (\$400), University of Colorado Boulder, Department of Communication, for fieldwork in Los Angeles, 2019

Travel Grant (\$750), University of Colorado Boulder, Department of Communication, for National Communication Association Conference, 2018

Travel Grant (\$850), Syracuse University, for National Communication Association Conference, 2017

Future Professoriate Program Professionalization Grant (\$150), Syracuse University, 2017-2018

Graduate Student Organization Travel Grant (\$300), Syracuse University, for Rhetorical Society of America Summer Workshop, 2017

Department Travel Grant (\$750), Syracuse University, for Rhetorical Society of America Summer Workshop, 2017

Creative Opportunity Grant (\$750), Syracuse University, for Rhetorical Society of America Summer Workshop, 2017

Department Travel Grant (\$500), Syracuse University, for Eastern Communication Association Convention, 2017

Department Travel Grant (\$500), Syracuse University, for National Communication Association Convention, 2016

Intellectual Entrepreneurship Travel Grant (\$500), University of Texas at Austin, for NCA 2015

#### **Awards**

Laureate, James L. Golden Outstanding Student Essay in Rhetoric Award, National Communication Association Convention, 2016.

Recipient, Jones Scholarship to debate for the University of Texas, 2012-2016

Recipient, Kuhn Family Intellectual Entrepreneurship Award, 2014

#### **WORKSHOPS, SYMPOSIA, AND SEMINARS**

Rhetoric Society of America 7<sup>th</sup> Biennial Summer Institute Seminar, “Rhetoric’s Affect/Affect’s Rhetoric,” 2017, Bloomington, IN.

Rhetoric Society of America Undergraduate Honors Workshop, 2014, San Antonio, TX.

#### **TEACHING DEVELOPMENT**

Future Professoriate Program, Syracuse University, 2016-2018

#### **PROFESSIONAL MEMBERSHIP**

Rhetoric Society of America

National Communication Association